



- FILM STUDIOS
- TERRESTRIAL TELEVISION
- CABLE TELEVISION
- SATELLITE TELEVISION
- RADIO
- MUSIC RECORDING
- CD/DVD REPLICATION
- BUSINESS AVIATION



- **PINK MEDIA GROUP Links**
- ➔ **Pink International**
 - ➔ **Klik Pink**
 - ➔ **Pink BH**
 - ➔ **Pink M**
 - ➔ **PFI**
 - ➔ **City Records**
 - ➔ **Airpink**
 - ➔ **Pink Online**

➤ **PRESS RELEASES**

- ➔ **April 03, 2017**
Biography: Zeljko Mitrovic, Pink International Company, President And Chief Executive Officer
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- ➔ **March 17, 2017**
Pink Films International Studios Celebrates Seven Years of Success
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- ➔ **February 14, 2017**
High International Standards of the Air Pink Company Winning the Global Market
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- ➔ **January 25, 2017**
TV PINK DOMINATION AS THE MOST WATCHED TELEVISION AMONG COMMERCIAL BROADCASTERS CONTINUES
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- ➔ **March 25, 2011**
SERBIAN GOVERNMENT SUPPORTS FOREIGN PRODUCTIONS WITH A 15% CASH REBATE
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- ➔ **November 08, 2010**
LEAD ACTORS IN SCI-FI FEATURE "ZONE OF THE DEAD," CO-PRODUCED BY PFI, AWARDED AT SOUTH AFRICAN HORRORFEST
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ABOUT US

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GROUP PROFILE

The Pink Media Group (PMG) is the largest private broadcast media and entertainment group in Southeast Europe. Headquartered in Belgrade, PMG has operations in the Republic of Serbia and in the neighboring countries of the Republic of Montenegro and Bosnia and Herzegovina. Pink is currently expanding into other markets in the region.



Mr. Željko Mitrović
President & CEO

PMG refers to seven individual, legally and financially independent companies that have diversified but complementary operations in:

- Film studios
- Terrestrial television production and broadcast
- Satellite television production and broadcast
- Radio broadcast
- Motion graphics and animation production
- Music recording and audio production
- CD/DVD replication
- Business aviation (jet) services

PMG's television, radio and satellite broadcast operations offer a full range of foreign and domestically produced programming. Pink's terrestrial television channels have the highest audience share in all three markets.

In 2006, PMG launched its most recent venture, Pink Films International (PFI) - a division of Pink International, with the start of construction of new studios. The complex is located over 17 hectares on Belgrade's periphery, will house ten large sound stages and multiple production offices and facilities. To support this infrastructure, PFI will offer a complete package of services to attract international film production.

PMG's music recording operations have created City Records, the strongest recording label in the region. City maintains a stable of the leading music performers from Serbia and has established licensing agreements with popular performers from neighboring countries.

→ **September 30, 2009**

„ZONE OF THE DEAD“
IN OFFICIAL
SELECTION AT
SITGES, SPAIN

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→ **August 29, 2009**

“ZONE OF THE DEAD”
AWARDED AT
NATIONAL FESTIVAL
OF ACTORS’
ACHIEVEMENT IN
NIS, SERBIA

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[PRESS](#)



Los Angeles Times
BUSINESS
May 10, 2008

