

Plug-in Failure

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Biography: Zeljko Mitrovic, Pink International Company, President And Chief Executive Officer

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LEAD ACTORS IN SCI-FI FEATURE "ZONE OF THE DEAD," CO-PRODUCED BY PFI, AWARDED AT SOUTH AFRICAN HORRORFEST

## CORPORATE COMMUNICATIONS

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PMG COMPANY LOGOS

PHOTOGRAPHS

CONTACT INFO

PINK MEDIA GROUP

Belgrade - January 25, 2017

## TV PINK DOMINATION AS THE MOST WATCHED TELEVISION AMONG COMMERCIAL BROADCASTERS CONTINUES

TV Pink was the most watched television among commercial broadcasters on Tuesday, Monday and during the weekend.

**TV Pink won the competition in the prime time, on Tuesday. Pink television was the most watched of all commercial broadcasters in Serbia in all groups, especially in a prime time when our program was far ahead of the competition.**

TV Show *House of the Heart* ("Kuća od srca") was the most watched TV Show with more than 1.3 million viewers. In the TV Series Category, *Endless Love*, *Black Rose*, *Elif* and *Bahar* were the most watched. Popular evening TV show, *Ami G* show, entertained millions of viewers. In the *News program* category, *National News* were highest rated, in both the evening and the afternoon broadcast.

**On Monday, TV Pink predomination continues among commercial broadcasters, according to official research by Nielsen Audience Measurement, TV Pink was the most watched commercial television in Serbia.**

Highest rated TV Series were *Black Rose*, *Endless Love*, *Elif* and *Bahar*. *Top rated TV Shows* category had covered dating Show *Take me out* ("Izvedi me") with more than million viewers and TV Show *All for Love* ("Sve za ljubav"). The most watched format in the *News program* category was the *National News* ("Nacionalni dnevnik").

**On Sunday, TV Pink prevailed over the competition again, as the most watched commercial broadcaster.**

Top rated TV series category featured *Black Rose* and *Endless Love*, the *Movie* category top was *Sekula i njegove žene*, top rated *TV Shows* were *Nedeljno popodne sa Leom Kiš*, *Ja to tako* and *Premijera vikend specijal*. The most watched format in the *News program* category was the *National News* ("Nacionalni dnevnik").

**Saturday was marked top rated TV show *Pink Stars* ("Pinkove zvezde") with more than 1.6 million viewers.**

In the *News program* category, the most watched formats were *National News* ("Nacionalni dnevnik") and *National News* broadcasting at noon ("Popodnevni dnevnik"), *Black Rose* ("Crna ruža"), "Endless Love" ("Beskrajna ljubav") in TV Series Category, and *Magazin IN* and *Paparazzo Hunting* ("Paparazzo lov") in the rebroadcast time in TV Shows category.

**Friday had noted highest rated TV show *Young Pink Stars* (Pinkove Zvezdice) with more than 1.3 million viewers.**

The top rated TV series were *Black Rose* ("Crna ruža"), *Elif*, *Endless Love* ("Beskrajna ljubav"), *Bahar* and *Lost Love* ("Izgubljena ljubav").

In the *News program* category, ranging from breaking news content broadcasting the most trending world news, to trending stories, to comprehensive live coverage across the country, the *News program* with its news formats is delivering exclusive, breaking, and topical news content - *National News* ("Nacionalni dnevnik") and *National News* broadcasting at noon ("Popodnevni dnevnik") were the most watched *News program* formats on Friday, among commercial broadcasters, as well as TV format *Interview* ("Intervju").

→ **September 30, 2009**

„ZONE OF THE DEAD“  
IN OFFICIAL  
SELECTION AT  
SITGES, SPAIN

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→ **August 29, 2009**

“ZONE OF THE DEAD”  
AWARDED AT  
NATIONAL FESTIVAL  
OF ACTORS’  
ACHIEVEMENT IN  
NIS, SERBIA

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Los Angeles Times  
BUSINESS  
May 10, 2008



The Pink Media Group (PMG) is the largest, private commercial entertainment and media group in Southeast Europe. The group's diversified operations include: filmed entertainment production, radio and television broadcasting, satellite television production, music recording, optical media replication (CDs and DVDs) and executive/VIP aviation services. For more information on the Pink Media Group, please see: [www.pinkmediagroup.net](http://www.pinkmediagroup.net)

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